



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1448295

Schedule Dates 10/18/16-10/23/16
Advertiser Our Vermont (83469)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand 320/339/5653 (568010)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ga, Ritterstein,
Phone/Fax /
CPE 320/339/5653
Account Types National/Political
Billing Type Standard
Comments Issue
10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered 10/14/16
Last Modified 10/14/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25330098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,398.75
Net Total \$7,926.25
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5P- Modern Family	1						X		1	\$25.00	\$25.00	Burlington (WFFF)	Modern Fam Sat	10/14/16
2.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5:30P- Modern Family	1						X		1	\$25.00	\$25.00	Burlington (WFFF)	Modern Fam Sat	10/14/16
3.0	Normal Line / Prime	10/22/16-10/22/16	5	:30	8P- FOX College Football 2	1						X		1	\$250.00	\$250.00	Burlington (WFFF)	College Football Prime Game	10/14/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- Local 44 News at 7am		1	1	1	1	1			4	\$40.00	\$160.00	Burlington (WFFF)	LCI 44-MORN BRW	10/14/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	FOX NWS SUNDAY	10/14/16
6.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	10:30P- Big Bang Theory	1						X		1	\$50.00	\$50.00	Burlington (WFFF)	Big Bang Theory	10/14/16
7.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10P- Local 44 Weekend News	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
8.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	12P- Judge Mathis		1	1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	JUDGE MATHIS	10/14/16
9.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	9A- Maury		1	1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	MAURY POV/CH	10/14/16
10.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	2						X		2	\$1,000.00	\$2,000.00	Burlington (WFFF)	NFL Early Game	10/14/16
11.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	8A- Local 44 News at 8am	1	X	X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	LCI 44-MORN BRW	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	41	\$9,325.00
Grand Total:	41	\$9,325.00

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5653 (568010)	Headline #	ECR25330098
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5653	Commission	\$1,398.75
Account Types	National/Political	Net Total	\$7,926.25
Billing Type	Standard	Sales Tax	
Comments	Issue 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PMWT TO FOLLOW.		

Burlington (WFFF)		
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Great American Media
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Suite 100
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12.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X				1	\$500.00	\$500.00	Burlington (WFFF)	Pitch WS DOES NOT INTERRUPT THURS PRIME SCHEDULE	10/14/16
13.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	10P- Local 44 News at 10:00pm	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
14.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	1	1	1	1	1				3	\$225.00	\$675.00	Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
15.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:30P- Modern Family	1	1	1	1	1				4	\$50.00	\$200.00	Burlington (WFFF)	MODERN FAMILY B	10/14/16
16.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5P- Modern Family	1	1	1	1	1				4	\$50.00	\$200.00	Burlington (WFFF)	MODERN FAMILY	10/14/16
17.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	10A- Jerry Springer	2	X	X	X	X				2	\$35.00	\$70.00	Burlington (WFFF)	JERRY SPRINGER	10/14/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10:30P- What Matters This Week	1						X		1	\$75.00	\$75.00	Burlington (WFFF)	What Matters This Week	10/14/16
19.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	4P- FOX College Football	1						X		1	\$150.00	\$150.00	Burlington (WFFF)	Fox College Football Day Game	10/14/16
20.0	Normal Line / Prime	10/19/16-10/19/16	5	:30	8P- Lethal Weapon	1			X					1	\$550.00	\$550.00	Burlington (WFFF)	Lethal Weapons	10/14/16
21.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	7P- Big Bang Theory	1					X			1	\$150.00	\$150.00	Burlington (WFFF)	Big Bang Theory	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga, Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5653	Commission	\$1,398.75
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Burlington (WFFF)		
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Grand Total:	41	\$9,325.00

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22.0	Normal Line / Prime	10/19/16-10/19/16	4	:30	9p- FOX News Special: Presidential Debate	1			X					1	\$3,500.00	\$3,500.00	Burlington (WFFF)	3rd Presidential Debate	10/14/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25330098

CPE: 320/339/5653

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/13/2016 at 5:21 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Our Vermont

Product: Issue

Version: Highlighting Revision 1

Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Agency Order #: 5477665

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -

Washington DC
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: LAILA DAFARI

202-872-5880

Total GRP:

Separation:

Total Spots: 41

Total CPM: \$0.00

Comments: 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
1	Sa 5p-5:30p		Modern Fam Sat	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
2	Sa 5:30p-6p		Modern Fam Sat	\$25.00	0	30	1		1	\$25.00	\$0.00	0.0
REV-3	Sa 7:30p-11p		College Football Prime Game	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
4	Tu-F M 7a-8a		LCL44-MORN BRW	\$40.00	0	30	4		4	\$160.00	\$0.00	0.0
5	Sa 9a-10a		FOX NWS SUNDAY	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
6	Sa 10:30p-11p		Big Bang Theory	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
7	Su 10p-10:30p		LOCAL 44 NEWS	\$175.00	0	30	1		1	\$175.00	\$0.00	0.0
Changes: Rate from 125 to 175												
8	Tu-F M 12n-1p		JUDGE MATHIS	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
9	Tu-F M 9a-10a		MAURY POVICH	\$35.00	0	30	4		4	\$140.00	\$0.00	0.0
REV+10	Su 1p-4p		NFL Early Game	\$1,000.00	0	30	1		2	\$2,000.00	\$0.00	0.0
11	Tu-F M 8a-9a		LCL44-MORN BRW	\$40.00	0	30	1		1	\$40.00	\$0.00	0.0
12	Th 9p-10p		Pitch	\$500.00	0	30	1		1	\$500.00	\$0.00	0.0
WS DOES NOT INTERRUPT THURS PRIME SCHEDULE												
REV-13	Su 4p-7p		NFL Afternoon Game	\$1,250.00	0	30	1		0	\$0.00	\$0.00	0.0
14	Sa 10p-10:30p		LOCAL 44 NEWS	\$175.00	0	30	1		1	\$175.00	\$0.00	0.0
Changes: Rate from 125 to 175												
15	Tu-F M 10p-11p		LOCAL 44 NEWS	\$225.00	0	30	3		3	\$675.00	\$0.00	0.0
REV+16	Tu-F M 5:30p-6p		MODERN FAMILY B	\$50.00	0	30	3		4	\$200.00	\$0.00	0.0
REV+17	Tu-F M 5p-5:30p		MODERN FAMILY	\$50.00	0	30	3		4	\$200.00	\$0.00	0.0



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25330098

CPE: 320/339/5653

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/13/2016 at 5:21 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Our Vermont

Product: issue

Version: Highlighting Revision 1

Station: WFFF

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$9,325.00

Total Spots: 41

Total CPP: \$0.00

Agency Order #: 5477665

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -

Washington DC
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: LAULA DAFARI

202-872-5880

Total GRP:

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
18	Tu-F M 10a-11a		JERRY SPRINGER	\$35.00	0	30	2		2	\$70.00	\$0.00	0.0
19	Su 10:30p-11p		What Matters This Week	\$75.00	0	30	1		1	\$75.00	\$0.00	0.0
REV-20	Sa 3:30p-7p		Fox College Football Day Game	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
21	W 8p-9p		Lethal Weapons	\$550.00	0	30	1		1	\$550.00	\$0.00	0.0
22	Sa 7p-7:30p		Big Bang Theory	\$150.00	0	30	1		1	\$150.00	\$0.00	0.0
23	W 9p-10:30p		3rd Presidential Debate	\$3,500.00	0	30	1		1	\$3,500.00	\$0.00	0.0
TOTALS: 41									41	\$9,325.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25330098 Changes as of: 10/13/2016 at 5:21 PM Version: Highlighting Revision 1

CPE: 320/339/5653 Flight: 10/18/16 - 10/24/16 Station: WFFF Total \$: \$9,325.00

Agency: Great American Media Advertiser: Our Vermont Market: Burlington-Plattsburgh Total Spots: 41

GREAT AMERICAN Product: issue Office: WASHINGTON Total CPP: \$0.00

MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC 20007

Agency Order #: 5477665 Primary Demo: Adults 35+

Buyer: Ritterstein, Gary Con Type: POLITICAL/NOTE

Salesperson: RACHELLE RAY - Assistant: LAULA DAFARI

Washington DC 202-872-5880

Total GRP:
Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/13/16 5:21 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/13/16 5:21 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$71,731
WFFF Share:	13%
Comment:	
WCAX:	43%
WPTZ:	30%
WVNY:	14%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	41	\$9,325.00	N/A
Total	100%	41	\$9,325.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	41	\$9,325.00
Total	41	\$9,325.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg Contract \$ Comment
Revision	10/13/16 5:21 PM	RACHELLE RAY - Washington DC	Revised	2		\$-50.00 \$9,325.00 Changes: Comments from Separation: 30 to 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. User Entered \$ from \$0.00 to \$9,325.00. Demo Meta to [R16]. Total Spots from 39 to 41. Calculated Dollars from \$9,375.00 to \$9,325.00. Competitive Market Budget from \$72,115 to \$71,731. Total \$ from \$9,375.00 to \$9,325.00. 8 buylines added or modified.
New	10/13/16 5:10 PM	RACHELLE RAY - Washington DC	New	39		\$9,375.00 \$9,375.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WFFF- BURLINGTON / PLATS BURN</i>	Date: <i>10-14-16</i>
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I, Great American Media

do hereby request station time concerning the following issue:

Public education of voters concerning the election for Governor on 11/8.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: Our Vermont

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Our Vermont, 150 Dorset St #245-248, South Burlington, VT 05403
Great American Media is an authorized agent for inquiry/purchase of station broadcast time for sponsor. 3050
K ST. NW #100. Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Eric Weiss, Treasurer
(802) 448-0988, ourvermont1@gmail.com

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/6/16

Date

Signature

2023388700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Harvey Adelberg

Printed Name

DOS

Title